| **Table 91:** Costs associated with advertising | | |
| --- | --- | --- |
| **Payee** | **Purpose** | **2012–13 ($)** |
| Adcorp | Recruitment, public notices, tenders and departmental services | 2,061,285 |
| Sensis | White Pages advertising | 4,366,753 |
| Special Broadcasting Service (SBS) | National multicultural radio broadcasting | 229,851 |
| Independent and General | Community multicultural radio broadcasting | 59,046 |
| **Total** |  | **6,716,935** |